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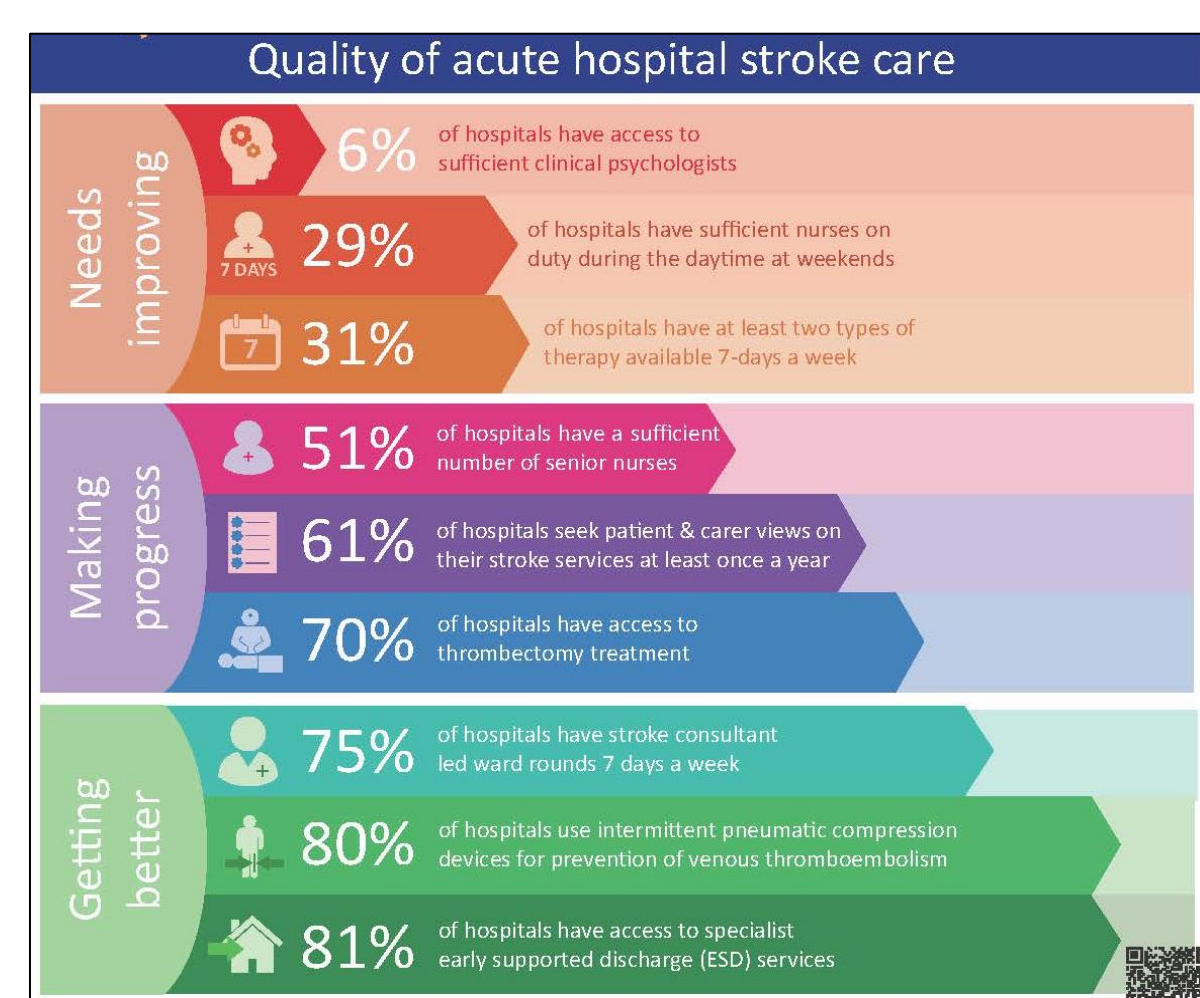
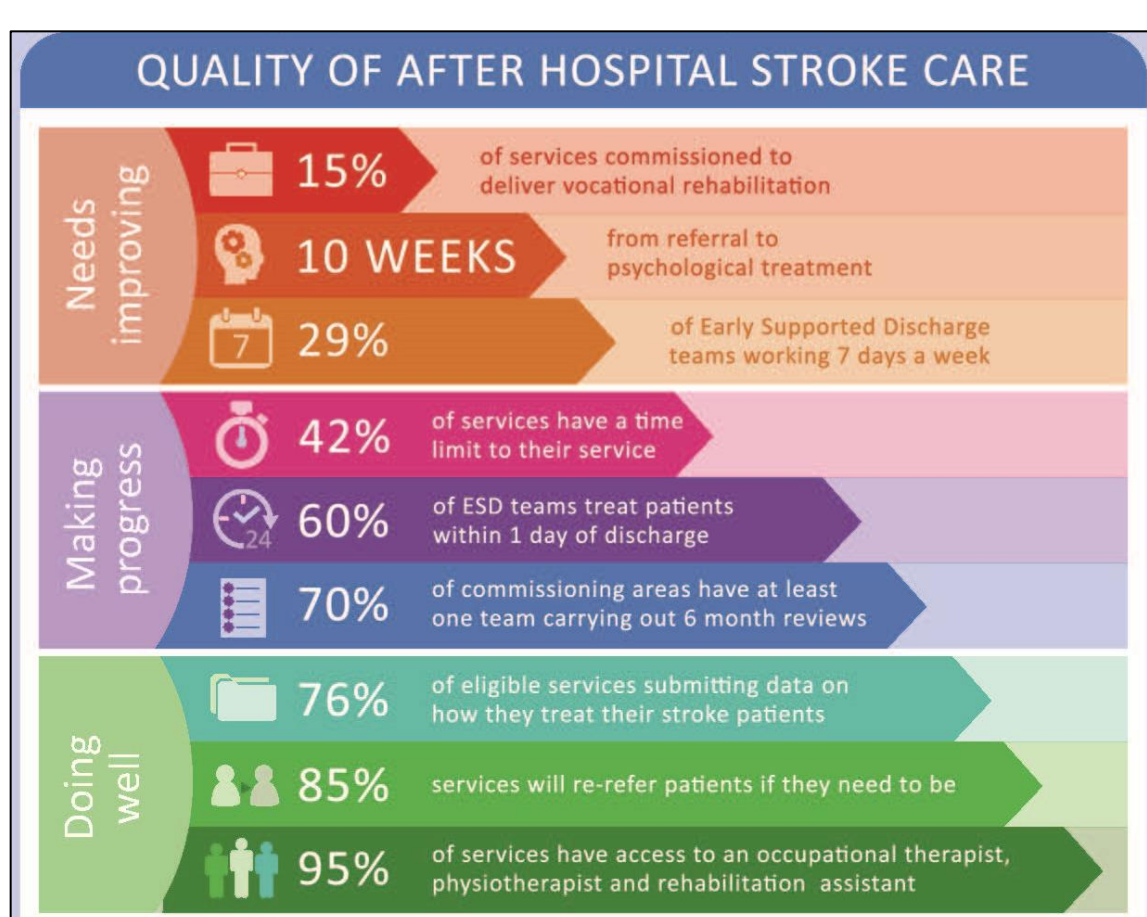
## BACKGROUND

The Sentinel Stroke National Audit Programme (SSNAP) is the national stroke registry of England, Wales and Northern Ireland, and shares information with a wide range of audiences for quality improvement. SSNAP aimed to develop new ways of presenting information to make complex quality data more accessible.

## METHOD

Key SSNAP results were grouped into performance levels such as 'getting better', 'making progress' and 'needs improving' to show successes and concerns clearly and concisely. Consistent colour schemes and graphics were used to brand, draw the eye and make results visually appealing.

Result and performance level	Percentage/ Figure	Colour
<b>Needs improving:</b>		
Clinical Psychology	6%	Red
Weekend nursing	29%	Orange
7-day therapy	31%	Amber
<b>Making process:</b>		
Senior nurses	51%	Pink
Patient and carer reviews	61%	Purple
Thrombectomy access	70%	Blue
<b>Getting better:</b>		
Stroke consultant led ward rounds	75%	Teal
Intermittent pneumatic compression	80%	Light green
Early Supported Discharge	81%	Dark green



## RESULTS

Figures 1-3. How results are often shown within national reporting outputs.

Two infographics were produced using the Adobe Suite. Both have been very well received, used as poster presentations and to engage national and international stakeholders. Good feedback has been received from project funders, healthcare professionals and stroke survivors. Over the last 6 months these outputs have received over 2000 impressions on Twitter and have been downloaded more than 1000 times.

Table 1. Results are placed into performance levels and a colour scheme applied.

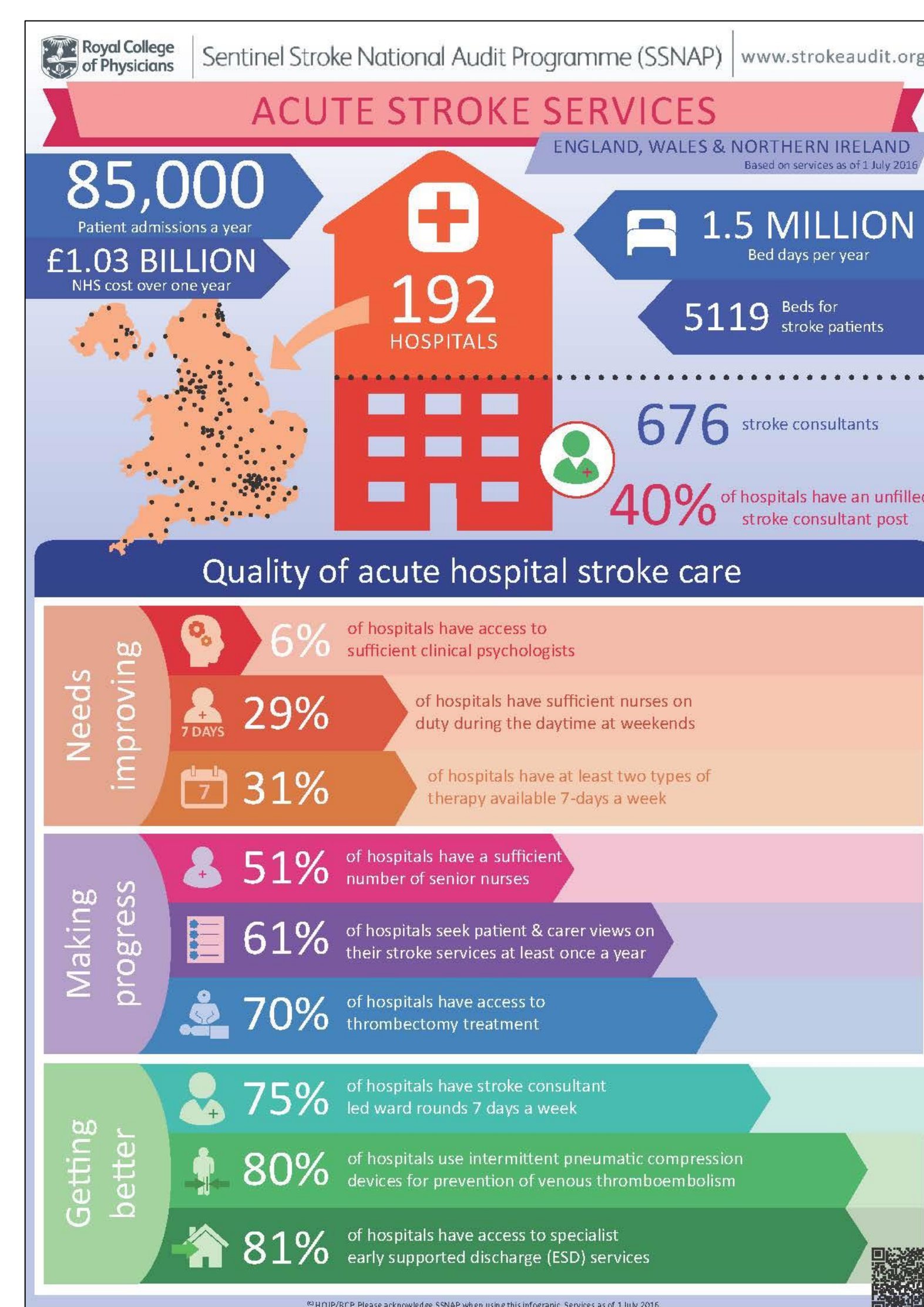


Figure 6. Acute Organisational Audit 2016 infographic of key information and results.

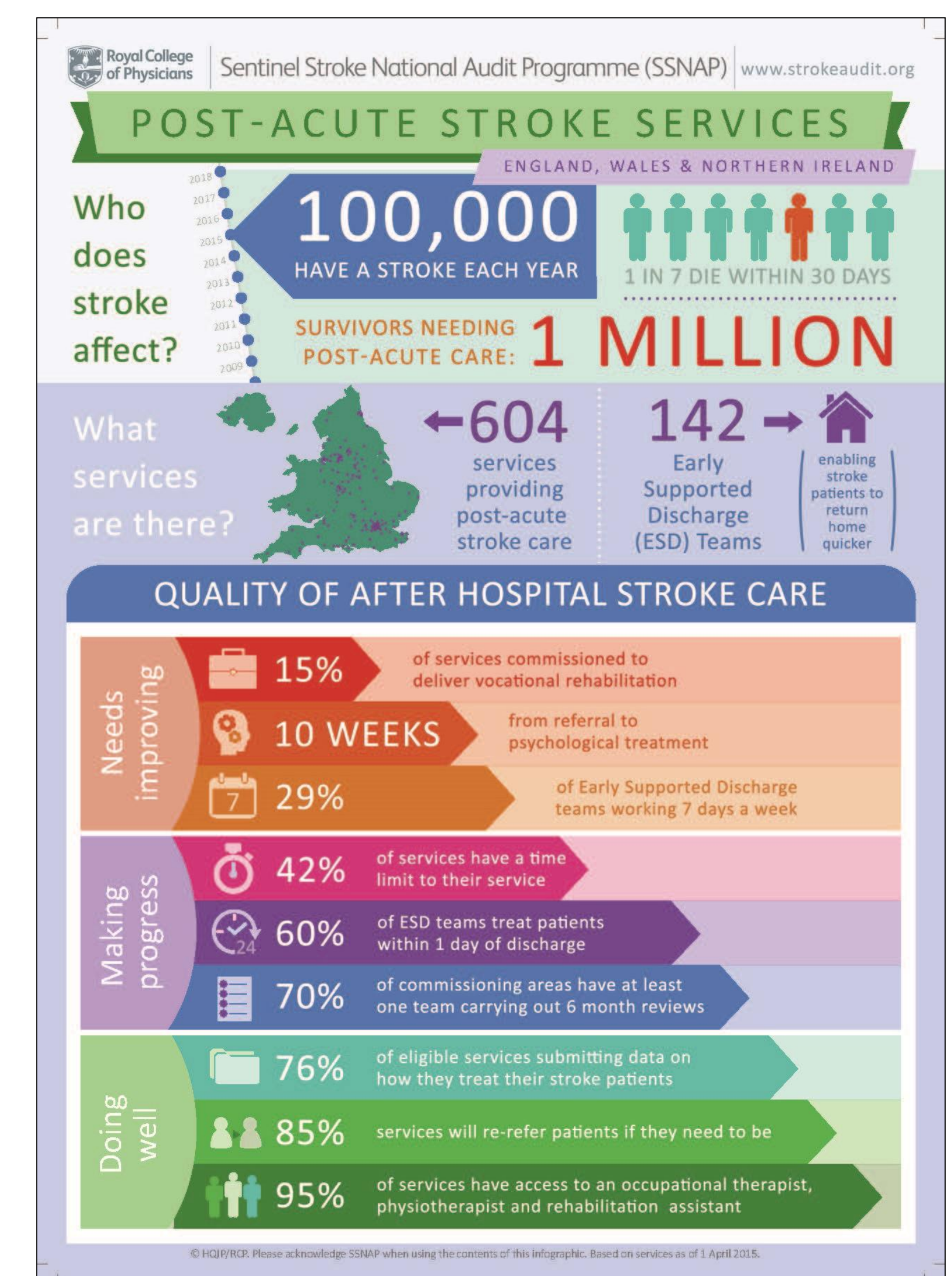


Figure 7. Post-acute Organisational Audit 2015 infographic of key information and results.



Figure 8. Post-acute organisational audit infographic as a poster at the World Stroke Congress, Hyderabad.

## CONCLUSION

This process has produced two very good outputs and helped to broaden the reach and understanding of results produced by the national stroke registry. Outputs like these offer a potentially more engaging alternative to traditional ways of sharing data about the quality of stroke services, helping to make complex messages better understood by a wider audience.